

IMPACT 2018 REPORT

THE TRANSFORMATIVE
POWER OF THE ARTS
IN ACTION



CREATIVE
ACTS



A YEAR TOGETHER

Creative Acts launched this year with the belief that the power of the Arts can disrupt injustice, change narratives and ignite visionary approaches to seemingly intractable problems. We started with little more than the two of us and an objective to maximize the collective 30+ years of expertise between us working for our most impacted communities within the social justice movement.

OUR WORK

addresses the intersection of the Arts and transformative cultural change – across demographics, companies, industries and communities.



CREATIVE
ACTS

The amazing growth that continues forward is fueled by your support and belief in our mission. Thank you for advocating with us for the place of the Arts at every table, and for the voices of those underrepresented to be heard and acted upon. Onward and upward!

Sabra Williams

- SABRA WILLIAMS, ED

Cheryl Bonacci

- CHERYL BONACCI, COO

CAMPAIGN IMPACT

*COMMON WITH THE PROTEST ART OUR YOUTH MADE, WHICH WAS ALSO EXHIBITED AT WERISE.



WOMEN'S TRANSITIONAL INITIATIVE

The initiative engaged **15 formerly incarcerated women and 25 allies** in developing a network of support for women transitioning home from prison.



PARTY AT THE POLLS

104 artists, musicians and dancers across the country mobilized to take their talents to polling centers on November 7th, engaging countless voters at over **40 polling stations across 5 states** (CA, NY, DC, PA and WA).

OUR CREATIVE ACTS 2018

ART ATTACK

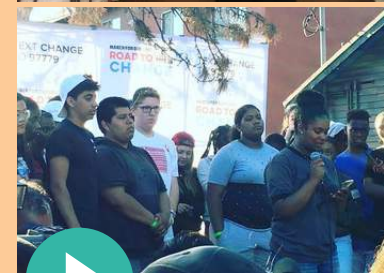
Our Art Attack programming engaged **662 youth** across LA County juvenile detention facilities through arts-based workshops and voter education, resulting in **86%** of those registered voting in the Primaries (**up by 62%.**)



[CLICK FOR FULL CAMPAIGN REPORT](#)

ART ATTACK 2.0 + MARCH FOR OUR LIVES

18 youth leaders from 'March For Our Lives' joined **60 incarcerated girls** to amplify the voices of our most marginalized communities, igniting a bond committed to continue raising the volume of their collective experiences.



[CLICK FOR FULL CAMPAIGN REPORT](#)

One teenage girl in prison wrote, "**I had dreams. I have dreams. You reignited them,**" while another visiting youth advocate shared "**All I see here is power. I will carry this experience all my life.**"

2018 CONSULTANCY + TRAINING IMPACT

With over 30 years of experience building creative partnerships and innovative programs that support marginalized communities, improve corporate culture and promote sustainable impact, sharing our collective expertise through targeted support and strategic consultancy for organizations, corporations and non-profits is central to Creative Acts' model.



"SABRA AND CHERYL HAVE AN OPEN AND BEAUTIFUL HEART FOR THE PEOPLE WE SERVE, AND USE ARTS AND CREATIVITY TO INSPIRE GROWTH AND TRANSFORMATION."

- Scott Budnick/ Producer
Founder of the Anti-Recidivism Coalition

APPROACH

We emphasize a holistic arts-based and community-driven approach that can offer sustainable solutions for inherently complex or systemic issues. We believe that organizations led by creative leaders can ignite higher success rates in innovation, engagement, change and renewal.

THOUGHT PARTNERSHIPS & LEADERSHIP EXPERTISE



CLICK TO READ MORE ON OUR CORE AREAS OF CONSULTANCY.



31

OF WORKSHOPS & SPEAKING ENGAGEMENTS 2018



25

OF ORGANIZATIONAL PARTNERSHIPS 2018



CLICK TO WATCH CHERYL'S DISRUPT-HR KEYNOTE



CLICK TO WATCH SABRA'S THOUGHT LEADERSHIP WITH TED TALKS



WHAT'S AHEAD 2019



VR FOR RETURNING CITIZENS & SOLITARY CONFINEMENT

Creative Acts 's Virtual Reality Returning Citizens Program will start in 2019 as a pilot in a maximum security prison. The curriculum has been developed in partnership with Returned Citizens and experts in the field, and will be tailored to the unique challenges of people who are incarcerated and returning home.

PATHWAYS 2 CAREERS PROGRAM

A multi-faceted program to strengthen employment opportunities for returning citizens to access new career pathways, improved advancement ladders and skill specific positions.

The program design includes a re-entry internship program that focuses on workforce training and placement, as well as a Justice Reform Salon series for companies and industry leaders to expand the network of support for industry partnerships, resources and opportunities in a variety of professional fields.

YOUTH CIVIC EDUCATION

The success of the two "Art Attacks" we initiated this year have propelled discussions with LA County Probation about creating new arts-based civics programming.

This will be an extension of the arts workshops we created in continuing our efforts to empower our most marginalized communities while expanding collaborations with ACLU, March for Our Lives, the Rosenthal Family Foundation, and others.

#WATCH THIS SPACE





**THANK YOU TO OUR
COMMITTED PARTNERS**



**TOGETHER, WE CAN DO
SO MUCH MORE**



**TUNE IN,
STAY CONNECTED**

